



- 32% US
- 20% UK
- 8% Canada
- 4% India
- 4% Germany



Reach



Engagement

About PeanutPalate

PeanutPalate specializes in creating vegan recipes, from knock-your-socks-off sweet treats to energy boosting healthy snacks and everything in between, striving to showcase vegan eating as easy, delicious and nutritious. Services range from food photography to recipe creation. Let's work together!

Services & Rates

Prices are quoted in USD and vary depending on the work. Let's discuss your goals for a collaboration to get a more detailed quote.

Sponsored Instagram Post \$120-480

1-3 photos of product (\$120)
Extra: recipe creation (\$120), reels (\$240)

Miscellaneous \$60-120

Instagram story review of product (\$60),
Instagram giveaway (\$60)

Sponsored Blog Post \$360

5-7 photos, 1 blog post, 1 recipe
Rights: PeanutPalate retains rights

PeanutPalate retains all rights to content with no exclusivity. These can be bought for an added fee depending on the package

Full rights to content: 3x base rate

Reshoot Existing Content \$160-520

5-7 photos of the brand's existing recipe (\$160)
Extra: recipe creation (\$120), reels (\$240)

Monthly rights to content: 30% of base rate per month

Exclusivity: Base rate per month of exclusivity

Brands I've Worked With:

Azumatei



BGang

